



# *THE KING CENTER*

*(MARTIN LUTHER KING, JR. CENTER FOR  
NONVIOLENT SOCIAL CHANGE, INC.)*

# HISTORY OF THE KING CENTER





# The Founding of the Center

- ▣ **The King Center was founded by Mrs. Coretta Scott King in June 1968, following the assassination of her husband.**
- ▣ **The Martin Luther King, Jr. Center for Nonviolent Social Change, Inc., was established as the official, living, national and international memorial to the life, legacy and work of Dr. King.**
- ▣ **<http://www.thekingcenter.org/>**

# The King Center's Mission

- ▣ **We promote Dr. King's nonviolent philosophy and methodology (Nonviolence365) through education, training, support advocacy and foster research.**
- ▣ **The goal of Nonviolence365 is to prepare global citizens to create the Beloved Community by promoting nonviolence as a lifestyle.**
- ▣ [STG 2017 finished 2\(Revised\)1.mp4](#)



# Camp NOW Graduates



Youth Initiative



# CAMP NOW

**Camp NOW (Nonviolence Opportunity Watch) is where youth will develop and enhance their leadership and teambuilding skills. The camp will prepare youth to be influential leaders and change agents serving as a catalyst to their peers. We're presenting a fantastic opportunity for young people to experience an amazing week of Education, Inspiration and Entertainment.**

**Attending the camp will equip the youth to:**

- **Serve as examples to their peers by managing conflicts so situations do not become violent - verbally, mentally or physically**
- **Use the principles of nonviolence based on Dr. King's philosophy to combat bullying by creating nonviolent zones at home, at school and in their communities**
- **Develop leadership skills that will enable them to think before they act, so they do not act or react violently**
- **Understand how benefits they have today relate to history**
- **[www.choosenonviolence.org/campnow](http://www.choosenonviolence.org/campnow)**



# Youth Initiative

## ➤ **Students With King**

- **A year-round educational program.**
- **We invite public, private and charter schools the surrounding Metro-Atlanta counties to meet and participate in a moderated dialogue with Veterans of the Civil Rights Movement and King Family members.**

*The Students with King panelists and moderators (seated left to right)*

- Ms. Shana Thornton
- Mr. Lonnie King
- Mrs. Jawana Jackson
- Dr. Georgianna Bolden
- Mrs. Naomi King
- Mr. Art Terrell from KISS 104.1





# KING HOLIDAY OBSERVANCE (KHO) EVENT

## ➤ Event

### ■ Beloved Community TALKS

- A dynamic forum and a space for having difficult, yet needed, conversations, The Beloved Community talks focuses on deconstructing systems and issues without attacking people, in the spirit of Dr. King's philosophy of nonviolence.
- The Beloved Community Talks will be a major international convening where the top thinkers and doers in the world come together to discuss where we are on what Dr. King described as the "three evils" - poverty, racism and war - and how we can finally tackle and eradicate these global concerns.

# Beloved Community Talks: Let's Bridge the Racial Divide





# KING HOLIDAY OBSERVANCE (KHO) EVENT

## ➤ Event

### ■ Salute to Greatness GALA

- The Center's premier fundraising event. The Salute to Greatness Awards are presented during the event to individuals and progressive organizations in recognition of outstanding efforts toward building Dr. King's Beloved Community.
- A Few Past Recipients Include: The Honorable Andrew Young, Dr. Maya Angelou, Mr. Howard Buffett, Oprah Winfrey, Stevie Wonder, LinkedIn, AFLAC, Muhammad Ali, President Bill Clinton, Ben & Jerry's, Kaiser Permanente, BONO

# Salute to Greatness Awards Gala 2017







*Salute to Greatness*  
AWARDS GALA 2017

*Bernice A. King*

Chief Executive Officer  
The King Center





# King Holiday Observance (KHO)

## Continued

- ▣ MLK, Jr. Annual Commemorative Service
  - This service is the hallmark of the King Holiday Observance.
  - The service is an ecumenical endeavor, engaging members of various religious traditions, and state, national and international governments.
  - On this day The King Center encourages the world to engage in volunteer service in tribute to the work and life of Dr. King.

# 2017 Martin Luther King Jr. Annual Commemorative Service











# 2018 UPCOMING EVENTS

2018 THEME:

MLK50 FORWARD:

*TOGETHER WE WIN WITH  
LOVE FOR HUMANITY*

# 2018 will mark two major 50<sup>th</sup> Anniversaries for The King Center

## 50th Anniversary of the Assassination of Dr. King Observance

- ▣ April 4 (Wednesday)
  - MLK, Jr. Peace Prize
  - Acts of Kindness – Nation-wide
  - Family Wreath-laying
  - “Together We Win” Inspir-tainment



# 50<sup>TH</sup> Anniversary of Dr. King's Assassination (cont.)

- ▣ April 5 – 7 (Thurs, Fri. Sat.)
  - Facilitated Plenary
  - Luncheon with “Together We Win”  
TABLE TALKS
  - Key Note Speaker
  - Success Stories

# 50<sup>TH</sup> Anniversary of Dr. King's Assassination (cont.)

- ▣ April 6 & 7 (Fri. & Sat.)
  - Youth Hackathon
  - Special Kid's Event
  
- ▣ April 8 (Sunday)
  - Multi-Faith Services (From Dr. King's Teachings/Sermons/Books)



# 50<sup>TH</sup> Anniversary of Dr. King's Assassination (cont.)

- ▣ April 9 (Monday)
  - Opening Service at Ebenezer Baptist Church
  - **COMMEMORATIVE MARCH/WALK** (From Ebenezer Baptist Church to Morehouse College Campus)
  - Commemorative Service (Morehouse Campus)

# 50<sup>TH</sup> Anniversary of the Founding of The King Center

- ▣ June 23 – 26, 2018 (Saturday, Sunday, Monday)
  - Global Festival/EXPO
  - Global Leadership Summit



# QUESTIONS ?

