

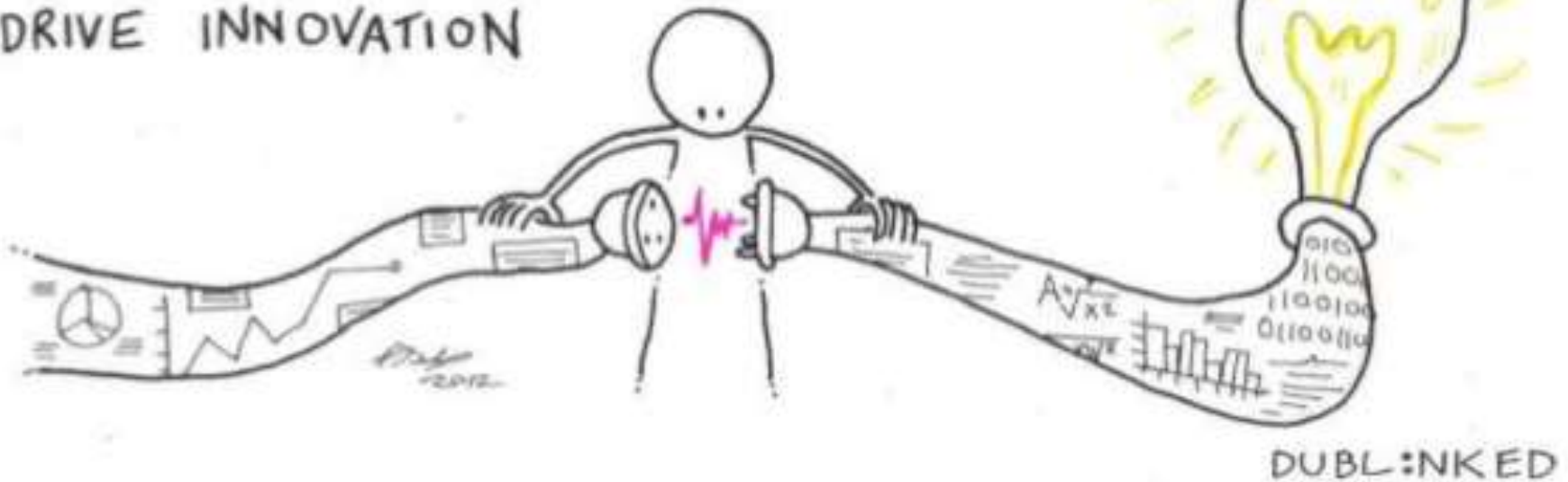


Data, Research and the Power of Metrics for...

Driving Innovation
and **Telling our Stories**



USING DATA TO
DRIVE INNOVATION





HEARTLAND ALLIANCE
ENDING POVERTY



HEARTLAND ALLIANCE
ENDING POVERTY

The Toyota Production System

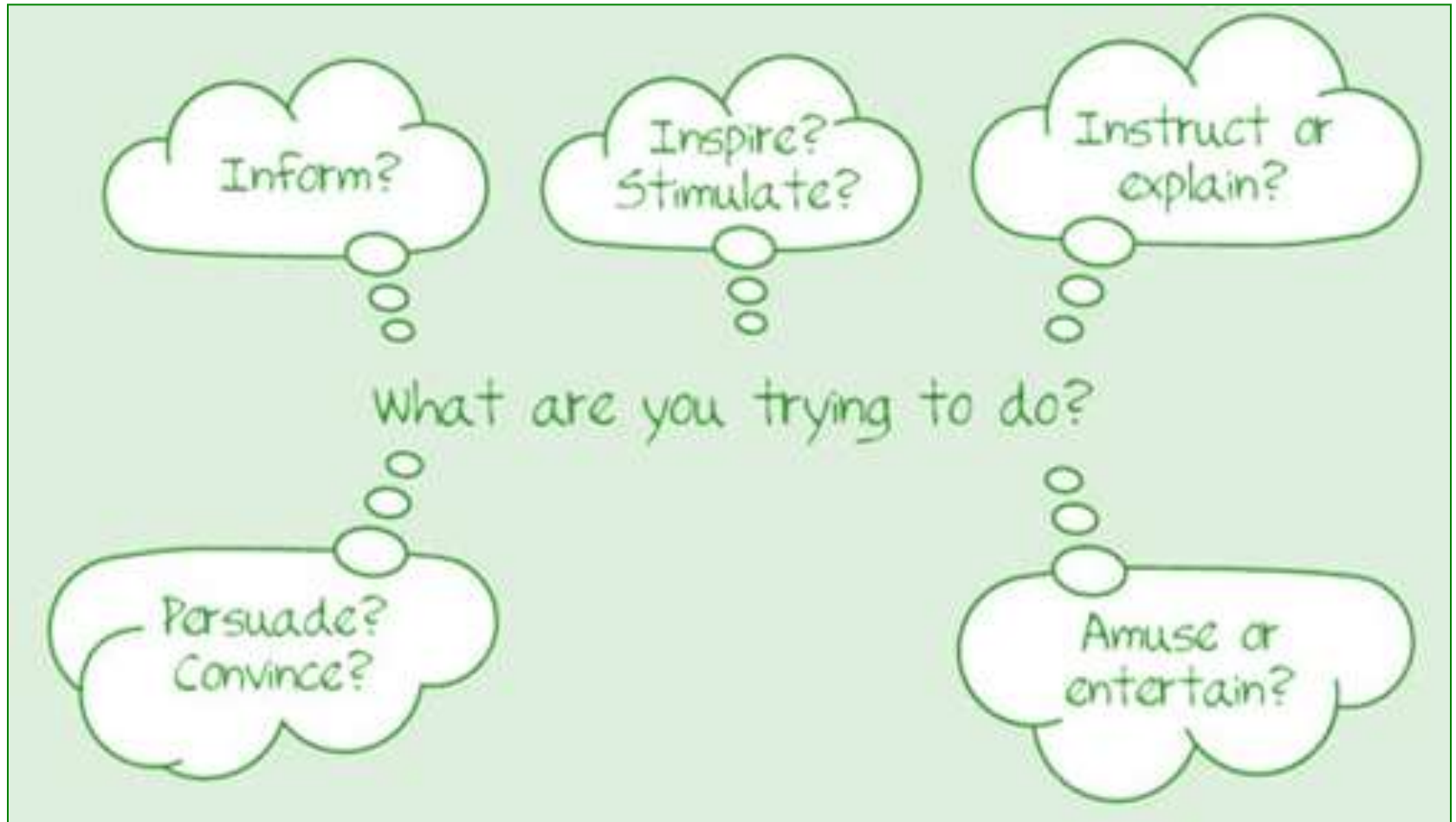
"Lean" Healthcare Cultural Transformation



Telling your Story with Data



Your Goals will Lead you to Your Data



Tips for Communicating with Data are Tips for Good Communications

1. Know your story
2. Keep it simple, seriously
3. Put context and data around personal stories
4. Use data you understand and trust
5. Summarize the data highlights; numbers not always necessary
6. Use inclusive language
7. Audience audience audience
8. Watch, listen, listen, pay attention
9. Social math is totally cool and makes things understandable
10. Visualizations are also totally cool and help things stick

FOR MORE INFORMATION

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